

□ Ego design®



Today's industry shift towards hyper connection, on-demand consumption and digital focus means that your business has to be able to quickly adapt to changing conditions while still maintaining its long-term brand building. Now beyond 'big idea'-led marketing, the biggest brands are becoming storytellers. Our purpose is to help you tell your story. We're here to give you a voice in the modern age.

Ego Design is a new, dedicated design firm based in East London with expertise in digital, brand, and advertising. Working with the latest in design hardware and software, we're able to solve complex design and communication problems to help your brand break out from the norm. Beyond this, we believe our country needs a visual boost and a higher overall standard of presentation. This is the task we have set for ourselves and to which we strive daily.

Browse through our body of work in the next few pages and take action. You can expect a comprehensive, tailored creative solution that intuitively speaks to your audience. You too can have your story told.

A stylized, handwritten signature in black ink, consisting of a large, sweeping 'E' followed by a series of fluid, overlapping strokes that suggest the letters 'Ovsepien'.

Edgar Ovsepien

Creative Director

CONTENTS

01

IDENTITY



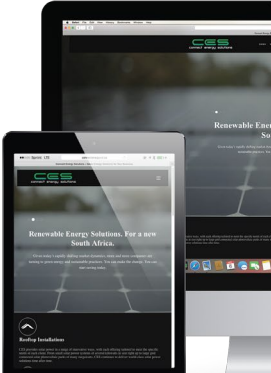
02

MARKETING



03

DIGITAL



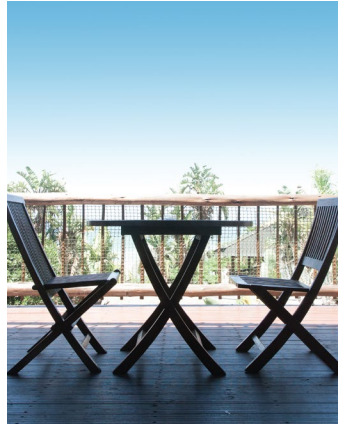
04

DESIGN



05

PHOTOGRAPHY



06

PRINT



IDENTITY



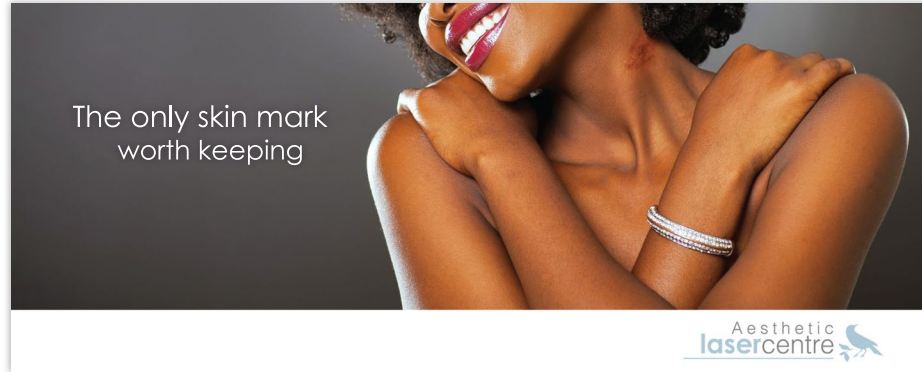
Building brands that matter ———

Spend less time worrying about your identity knowing it's in the right hands

Trends might transform but enduring brands remain. Take the time to invest in a brand that will last and you'll have less to worry about as the business grows. Our identity work is made to endure. It's how we add value to your business.



MARKETING



The only skin mark worth keeping

Aesthetic lasercentre

Putting you out there

From billboards to vehicle wraps, we help businesses step into the limelight

It's important to know that every consumer touchpoint is an opportunity to connect with your audience. It's also important that your message is consistent and runs seamlessly across all channels. With our help you can achieve this and see tangible, measurable results.



THE RISE OF PHOENIX
A NEW RISE OF FITNESS

TICKETS ARE NOW AVAILABLE

SPECTATORS
R100 - PRE-JUDGING (9AM)
R200 - MAIN SHOW (5:30 FOR 6PM)

ATHLETES
R250 - ENTRY FEE
REGISTRATION
3RD JULY @ 9:30PM

TICKETS @ PHOENIX PERFORMANCE NUTRITION - SHOP 133, BEACON BAY CROSSING
4TH JULY @ ABBOTSFORD CHRISTIAN CENTRE - EAST LONDON
PRE-JUDGING @ 9:00 AM UNTIL 12 ENTRY FEE / MAIN SHOW @ 9:00 UNTIL 12 R100
CONTACT EVERETT - 072 160 3410 / EVERETT@PPHONLINE.CO.ZA

PSG @DES-LABS SUPPLEMENTS MUSCLE SBN PHOENIX supashop MW





Children are born explorers

Introducing our 10.1" Mecer Android Classmate Tablet

10.1" Gorilla Glass HD Screen
Dust, Water & Drop Resistant
Stylus & Micro-lens Camera Attachment
Intel Education Software
Sim Card Included
1 Year Warranty

<p>3G Version R3 950 1 Installation of R700 + 5 installments of R650</p>	<p>WiFi Version R3 450 1 installation of R600 + 5 installments of R570</p>
-----------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------

Synergies Platinum (Pty) Ltd
Action House, 5 Epsom Road
Stirling, East London

T: 043 755 1797
C: 078 500 9830
E: info@synergies.co.za

SYNERGIES
the start to new beginnings

No interest charged or credit checks necessary. Applicant facility available.

SOUTHERN FRIED **Chicken**
a simply lip licking flavour

Grilled Chicken Sosatie R11.95
With Chips R16.95
2 Sosaties With Chips R27.95

GRILLED CHICKEN SOSATIE

Variety is the spice of life. It's also the spice of marketing

Targeting multiple channels gives you the best possible exposure and recognition. In a world of junk advertising and media bombardment audiences are becoming more discerning and harder to reach, so you need a forward-thinking partner who can work flexibly across a variety of platforms and deliver high quality content exactly where the demand is.

DIGITAL

Web design. Simplified

With our web resources and experience, you can count on a website that works

Let us help you to create a simple and effective online marketing presence that turns your website into a platform that entices visitors to become customers.



Building with the right content from the ground up

Quality digital content is no longer just about an attractive presentation. Quality content is original, purposeful and correctly optimised information that people and search engines are driven to read, view and share. We offer a wide range of web solutions to meet these requirements –



Web packages

Domain registration, web development, hosting and support. All at your disposal.



Content Management

We use open source platforms like WordPress with full CMS that gives you control over all your content.



Site Analytics

All site traffic is monitored and monthly reports are provided, allowing you to focus your marketing.



E-Commerce

Selling products online is made easy and secure with user accounts and safe payment protocols.



Search Engine Optimisation

Google has moved towards analysing topics and context, not just keywords. That's why you need SEO.



Responsive Formatting

Your website will display neatly and evenly across all devices and computers, regardless of screen size.



Social Media Marketing

Your customers are on social media every day. Let us help you take advantage of this powerful resource.



Google AdWords

Set your budget and get on Google's front page. We offer full AdWord support to get your name to the top.

DESIGN



Fuse art with modern design —

We know it can sometimes be hard to get your ideas on paper. Let us simplify your next project

We work with both traditional media and modern software and hardware to bring your creative visions to life. Our range of design and illustration work includes interior and architectural illustration, fashion illustration, furniture and product design, and anything else really. There's no better place to start.



Evolving an artist's touch

Our industry leading software packages speed up the design workflow and bring a new level usability to your content, including artwork layers, full 3D rendering and vector formatting ready for high-res reproduction.



Adobe®
Illustrator®



Adobe®
Photoshop®



Corel®
Painter®



Corel®
Draw®



Autodesk®
Maya®



ZBrush®



PHOTOGRAPHY



Product

We offer in-house product photography with full lighting and various backdrops or work on-site for those certain products which are a little harder to move around.

Location

Showcase your venues, restaurants, hotels, conference centres, lodges, guest houses, galleries and more. We can help you get the most out of what you have to offer.

Corporate

There is important value in portraying your staff in their best light – it reflects on the core of your business. It shows customers who you are. It shows them that you care about your business.



More than just the lens —

Funny enough, the camera is one of the least important thing about photography

Whether you're featuring a new product range online or want to capture the best of your restaurant interior, it's important to hire an experienced photographer, pre-, during and post-production. Quality work brings quality results. We can help.

PRINT



Wide format at your fingertips

Get the most out of today's industry leading printers at affordable value

Always looking to streamline our workflow, we've now expanded our print facility to accommodate large format printing. With a 12-colour pigment ink system and a maximum print resolution of 2400 x 1200dpi, our wide format printer delivers exceptional print quality and unbeatable production versatility on sheets up to 1.2m wide. We're able to work on a wide variety of media to produce prints for all your large format needs.

COMMERCIAL

Retail displays
Drop banners
Backlit film
Posters

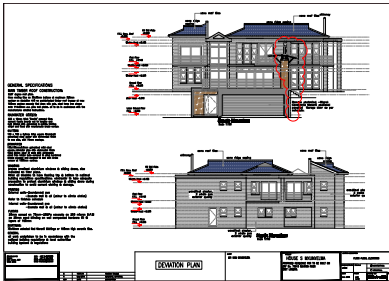
GRAPHICS

Cotton canvas
Photography
Portraiture
Fine art

SPECIALISED

Transparencies
CAD design
Blueprints
Proofing





SELECT CLIENTS



I always know I can count on Ego Design for my branding and advertising. I just have to tell them what I need and they take care of everything.

Dumisani Mpafa
Director | SuperGreen Solutions

They did an awesome job with our sign and brochures. Looks great! Customers love it.

Carey Crawford
Manager | Crawfords Beach Lodge

Very happy with the rebranding. It's so Simple. That's what I love.

Nosipo Mayezana
Director | Sypzer Construction

CONTACT

Office: +27 (0)43 748 2819

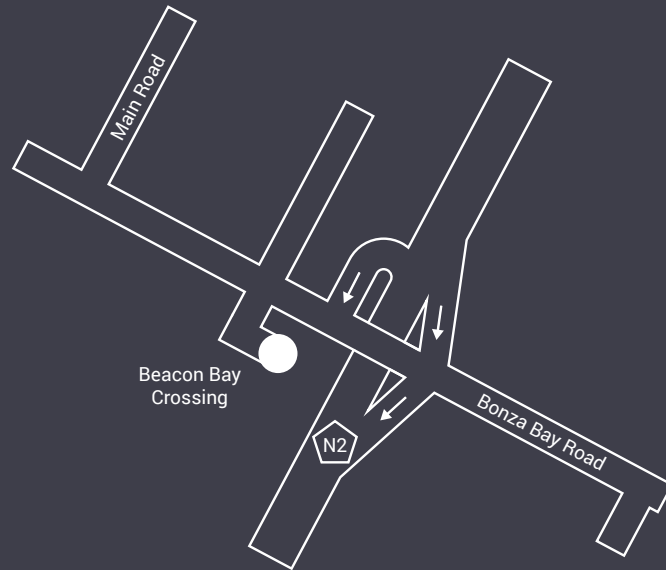
Email: info@egodesign.co.za

Shop 13H, Beacon Bay Crossing
c/o Bonza Bay Road & N2 offramp
Beacon Bay, East London
5241

Lat: -32.95183548995179

Long: 27.929473268091304

www.egodesign.co.za





CANON, IMAGEPROGRAF, FINE and the LUCIA logo are registered trademarks of Canon Inc.
All other referenced products and trademarks are property of their respective owners.

© 2017 13H Studios (PTY) LTD t/a Ego Design
All Rights Reserved